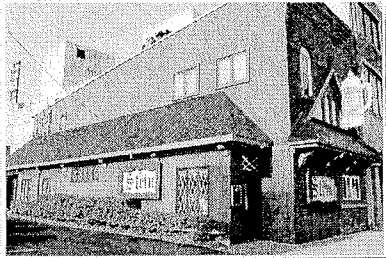
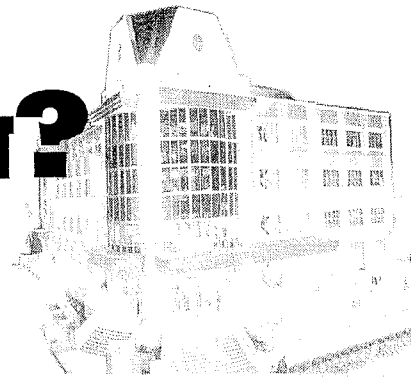




D What's Up DOWNTOWN?

By Jeff Mirkes
Executive Director
Downtown Green Bay, Inc.



Historic Downtown Green Bay Restaurant reopened!

The Stein reopened at 126 S. Adams Street

Thirty years working at the Stein was not enough for owner Steve Geurts. The Stein, originally opened in 1961, specializes in specialty sandwiches (of course the Rueben), signature soups and fresh breads. To compliment the newly constructed Adams Street, the Stein has a new parking lot and interior and exterior improvements.

*Attract. Retain.
Promote Community Pride:*

Green Bay area leaders announced an initiative to build a fully dimensional brand message for the Greater Green Bay area. Please visit www.brandgreatergb.com to take a quick survey about your perceptions and share your thoughts with the branding team.

One Stop Shop for Passports -

Brown County Clerks Office, First floor Northern Building, 305 E. Walnut St.
8 a.m. to 4 p.m. daily
Applications on hand or www.travel.state.gov
448-4000

Major Contributions to The CityDeck

Mayor Schmitt was joined by State leaders to announce \$2.8 million of State of Wisconsin support for the downtown Green Bay riverfront boardwalk being called The CityDeck. The public investment in The CityDeck could result in private investment of nearly a hundred million dollars.



Mayor Schmitt and Shopko CEO Michael MacDonald announcing Shopko Landing.

Shopko Steps Up Big Downtown

Shopko announced a significant financial contribution for the construction of The CityDeck. Their sponsorship will provide funding for the northern portion of the CityDeck to be named Shopko Landing, which will serve as an entertainment venue and scenic stop for pedestrians.

Congratulations Baylake Bank -

Baylake Bank earned state and national awards. The Wisconsin Bankers Association honored Baylake with a Personal Economics Program award for their financial education outreach throughout 2007. The American Bankers Association presented Baylake Bank with first place honors in the category of "Inspirational" for its sponsorship and marketing of the 2006 "Baylake Bank Tall Ship Festival."

If a getaway to Ireland right for you.... The Price is Right!!

\$ 649 includes roundtrip airfare from Chicago
7 nights lodging at Castledaly Manor House.
Departures - January 16th, 23rd, 30th and February 6th.
Call Laura Fitzgerald at St. Brendan's Inn
8:30 a.m. to 11:30 a.m. 884-8484.

UWGB Downtown Lecture Series -

"All You Need to Know to Banish Stress from the Holiday (and life)"
Associate Professor Regan Gurung
Thursday, December 13th
12:00 to 12:45 p.m.
Baylake City Center
www.uwgb.edu/downtown
465-2320

The Place to be on New Years Eve!!

Let Me Be Frank Productions - Best of 2007
Meyer Theatre, December
December 31st 9 p.m.
\$ 55/person or \$100/couple includes party favors, champagne and appetizers.
433-3343

To receive weekly informative "What's Up Downtown" email updates and downtown specials, please request: jeffm@downtowngreenbay.com